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I MINA 'BENTE NUEBI NA LIHESLATURAN GUÁHAN
2008 (Second) REGULAR SESSION

2008 MAY -7 PM 3:40 *ESM*

Exec. Com. - 195
Resolution No. ~~(EE)~~

Introduced by:

J.V. Espaldon *J.V. Espaldon*
Dr. David L.G. Shimizu *David Shimizu*

RELATIVE TO RECOGNIZING AND COMMEMORATING THE WEEK OF MAY 10-18, 2008 AS "NATIONAL TOURISM WEEK", AND EXTENDING CONGRATULATIONS TO THE GUAM VISITORS BUREAU AND ITS INDUSTRY PARTNERS FOR THEIR CONTINUED EFFORTS TO MAINTAIN AND INCREASE THE REVENUES REALIZED FROM THE TOURISM INDUSTRY, AND TO RAISE AWARENESS OF THE BENEFITS OF TOURISM FOR OUR ISLAND.

1 **BE IT ENACTED BY THE EXECUTIVE COMMITTEE OF I MINA 'BENTE NUEBI**
2 **NA LIHESLATURAN GUÁHAN:**

3 **WHEREAS**, tourism continues to be one of Guam's two (2) main drivers of economic
4 activity, accounting for more than \$1.35 billion worth of receipts representing sixty percent (60%) of
5 Guam's total receipts; and

6 **WHEREAS**, the various businesses that make up Guam's tourism industry account for
7 almost 20,000 tourism-related jobs, or thirty-five percent (35%) of total island employment; and

8 **WHEREAS**, as the industry has grown over the years, it has made it possible for Guam's
9 residents and visitors alike to enjoy world-class attractions, to shop at a number of retail outlets
10 offering a wide range of goods for sale, and to patronize well-known food and beverage operations;
11 and

12 **WHEREAS**, as tourism has grown over the years, its importance to Guam's well-being has
13 also grown, and when it suffers Guam's economy also suffers, highlighting the need for Guam's
14 entire community to commit to tourism being sustained and assisted and, by doing so, having a
15 tangible stake in its success; and

16 **WHEREAS**, the lead government entity for the marketing and development of Guam's
17 tourism industry is the Guam Visitors Bureau, which has attempted to bring awareness to the public
18 of the benefits Guam derives from the industry through both in-house communication programs as

1 well as underwriting external communication activities aimed primarily at Guam’s school-aged
2 children; and

3 **WHEREAS**, the tourism industry partners that play a vital role in its development, and who
4 are in the forefront of communicating the benefits of the tourism industry, include the Guam Hotel
5 & Restaurant Association, the Tourism Education Council, the Japan-Guam Travel Association, and
6 the Guam Chamber of Commerce; and

7 **WHEREAS**, the intent of “National Tourism Week” is to highlight the benefits the industry
8 provides to Guam and its people, to allow both young and old to experience different aspects of the
9 tourism industry, to showcase certain accomplishments, and to celebrate the efforts of the industry’s
10 management and employees as they do their part to make a Guam visit a worthy experience; and

11 **RESOLVED**, that the Executive Committee of *I Mina ‘Bente Nuebi na Liheslaturan*
12 *Guåhan*, on behalf of the people of Guam, does hereby recognize and commemorate the week of
13 May 10-18, 2008 as “National Tourism Week”; and, be it further

14 **RESOLVED**, that the Executive Committee of *I Mina ‘Bente Nuebi na Liheslaturan*
15 *Guåhan*, on behalf of the people of Guam, extends its congratulations to the Guam Visitors Bureau
16 and its industry partners on their continued efforts to maintain and increase the revenues realized
17 from the tourism industry, and to raise awareness of the benefits of tourism to Guam; and, be it
18 further

19 **RESOLVED**, that the Speaker and the Chairman of the Executive Committee certify, and
20 the Secretary of the Legislature attest to, the adoption hereof, and that copies of the same be
21 thereafter transmitted to Mr. Gerald S.A. Perez, General Manager, Guam Visitors Bureau; to Ms.
22 Mary Torre, President, Guam Hotel & Restaurant Association; to Ms. Jacqueline Marati, President,
23 Tourism Education Council; to Mr. Masayuki Nonomura, President, Japan-Guam Travel
24 Association; to Ms. Reina Leddy, President, Guam Chamber of Commerce; and to the Honorable
25 Felix P. Camacho, *I Maga ‘lahen Guåhan*.

**DULY AND REGULARLY ADOPTED BY THE EXECUTIVE COMMITTEE OF I
MINA ‘BENTE NUEBI NA LIHESLATURAN GUÅHAN ON THE ___TH DAY OF MAY 2008.**